

**Remit Address:**

**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G Street, Southeast**  
**Washington, DC 20003**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Priorities USA Action
Product	10/23-10/29 PRIORITIES USA ACT
Estimate Number	1789

<b>Invoice #</b>	<b>215685-1</b>
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WAVY
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	215685
Alt Order #	06865522
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	321
Product Code	340

Agency Ref	IN7584/SP7302
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a		to						
					10/22/12 to 10/28/12	1x	- T- - - -				
	WAVY			Tu	10/23/12	1:00	5:42 AM	PRATV1203H	\$4,000.00		1
2	WAVY	WAVY News @ Sunrise	5a-6a		to						
					10/22/12 to 10/28/12	1x	- - - T- - -				
	WAVY			Th	10/25/12	1:00	5:55 AM	PRATV1203H	\$4,000.00		1
4	WAVY	Today Show M-F	7a-9a		to						
					10/22/12 to 10/28/12	1x	- - W- - - -				
	WAVY			W	10/24/12	1:00	7:26 AM	PRATV1203H	\$6,000.00		1
5	WAVY	Today Show M-F	7a-9a		to						
					10/22/12 to 10/28/12	1x	- - - - F- -				
	WAVY			F	10/26/12	1:00	8:44 AM	PRATV1203H	\$6,000.00		1
6	WAVY	Today Show 2	9a-10a		to						
					10/22/12 to 10/28/12	1x	- T- - - - -				
	WAVY			Tu	10/23/12	1:00	9:26 AM	PRATV1203H	\$3,000.00		1
7	WAVY	Today Show 3	10a-11a		to						
					10/22/12 to 10/28/12	1x	- - W- - - -				
	WAVY			W	10/24/12	1:00	10:28 AM	PRATV1203H	\$2,000.00		1
8	WAVY	Hampton Roads Show	11a-12p		to						
					10/22/12 to 10/28/12	1x	- - - T- - -				
	WAVY			Th	10/25/12	1:00	11:26 AM	PRATV1203H	\$600.00		1
9	WAVY	News 10 @ Noon	12p-1p		to						
					10/22/12 to 10/28/12	1x	- - - - F- -				
	WAVY			F	10/26/12	1:00	12:59 PM	PRATV1203H	\$1,200.00		1
11	WAVY	News 10 @530p	530p-6p		to						
					10/22/12 to 10/28/12	1x	- - W- - - -				
	WAVY			W	10/24/12	1:00	5:38 PM	PRATV1203H	\$5,000.00		1
12	WAVY	News 10 @6p	6p-630p		to						

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



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		Invoice Period	10/01/12 - 10/28/12
Station	WAVY	Order #	215685
Account Executive	Petry Philadelphia	Alt Order #	06865522
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/23/12 - 10/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	321
Special Handling		Product Code	340
		Agency Ref	IN7584/SP7302
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
12	WAVY	News 10 @6p	6p-630p		to						
				10/22/12 to 10/28/12	1x	---	T---				
	WAVY			Th	10/25/12	1:00	6:10 PM	PRATV1203H	\$6,000.00		1
13	WAVY	M-F 7-730p	7-730p		to						
				10/22/12 to 10/28/12	1x	-T-	----				
	WAVY			Tu	10/23/12	1:00	7:28 PM	PRATV1203H	\$4,000.00		1
14	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				10/22/12 to 10/28/12	1x	---	T---				
	WAVY			Th	10/25/12	1:00	11:48 PM	PRATV1203H	\$2,000.00		1
15	WAVY	WAVY News 10 Sa 7a	7a-8a		to						
				10/22/12 to 10/28/12	1x	-----	S-				
	WAVY			Sa	10/27/12	1:00	7:22 AM	PRATV1203H	\$3,000.00		1
16	WAVY	Sa 7-8p	7p-8p		to						
				10/22/12 to 10/28/12	1x	-----	S-				
	WAVY			Sa	10/27/12	1:00	7:55 PM	PRATV1203H	\$1,000.00		1
17	WAVY	Today Show Sunday	8a-9a		to						
				10/22/12 to 10/28/12	1x	-----	S				
	WAVY			Su	10/28/12	1:00	8:48 AM	PRATV1203H	\$3,600.00		1

Aired Spots

15

<u>Gross Total</u>	<b>\$51,400.00</b>	
<u>Agency Commission</u>	<b>\$7,710.00</b>	
<u>Net Amount Due</u>	<b>\$43,690.00</b>	<u>Payment Terms 30 Days</u>

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